

Exhibitor and Sponsor Prospectus

Cybersecurity for Process Automation

ISA Ireland Section Friday 13th April 2018

Venue: Rochestown Park Hotel, Cork, Ireland.

"While no one can prevent industrial cyberattacks from occurring, you can significantly reduce your risk by understanding your vulnerabilities and minimizing the consequences."

Hurry!—Limited package available

Diamond and Gold levels allocated - Silver Exhibitor packages still available. See Page 2

Our conference is focused on the Control and Automation application in Manufacturing, Process Control and critical infrastructure, many companies and organisations across Ireland will attend to learn options and steps they can take to protect themselves from the increasing threat posed by Cyber criminals and the damage they can do if they breach security and gain access to the control systems in their plants.

<u>International Experienced Speakers - Major Control System Vendors Cybersecurity Experts - Practical Solutions from the users perspective - Protect the SCADA / DCS Applications</u>

The conference aims to:

Reveal how to design for cubersecurity, detect threats, and mitigate the risks and exposure to production plant systems and networks

Introduce proven industrial control systems security standards and practices and demonstrate how to apply them

Showcase best practices utilized in various industries and highlight peer experiences and lessons learned

As well as threats from external sources you also need to take steps to protect your Control and Automation Systems from internal threats which can cripple a company for days, weeks or even months.

Cybersecurity

Cybersecurity for the industrial enterprise is quite different from cybersecurity for other areas. In enterprise security, whether for an office or even for a bank or credit card processor, the acronym, CIA, for confidentiality, integrity, availability is paramount and protecting the data in the servers is the first priority. In operations security, or industrial control security, the acronym is AIC. The first priority in a manufacturing situation is to keep the plant running (availability) with integrity and confidentiality if possible. ISA is the place you will find out how to use this difference to secure your plant.

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ISA Ireland Conference Sponsorship Opportunities—

1 of Diamond Sponsor & Exhibitor: €5,000

This premier sponsorship is sold out

- Your company logo in priority position and size, with a link to your company website, will be included on all conference and table top exhibition marketing materials and the web page. The web page will contain the presentations and/or technical papers of the featured speakers
- Display company informational handouts at the conference and table top exhibition
- You may display your company logo or signs at the luncheon and registration desk area [three (3) 1m x 2m backdrops/popups] during the conference
- Your logo will be featured prominently on all promotional materials and you will receive special recognition throughout the event
- Your contact information will be made available for all registered attendees
- Includes two exhibit spaces with [two (2) 2m x 1m tables] and four (4) attendee registrations
- Includes a Corporate Table of 10 at the ISA Ireland Section 40th Anniversary Dinner that evening in the same Hotel

3 of Gold Sponsors & Exhibitor: €2,500

These three premier sponsorships are sold out

- Your company logo, with a link to your company website, will be included on all conference and table top exhibition marketing materials and the web page. The web page will contain the presentations and/or technical papers of the featured speakers
- Display company informational handouts at the conference and table top exhibition
- You may display your company logo or signs at the luncheon and registration desk area [two (2) 1m x 2m backdrops/popups] during the conference
- Your logo will be featured on all promotional materials and you will receive special recognition throughout the event
- Your contact information will be made available for all registered attendees
- Includes one exhibit spaces with [one (1) 2m x 1m tables] and three (3) attendee registrations
- Includes a Corporate Table of 10 at the ISA Ireland Section 40th Anniversary Dinner that evening in the same Hotel

12 of Silver Sponsors and Exhibitor: €1,000

These 12 sponsorships - 9 available

- Your company logo, with a link to your company website, will be included on all conference and table top exhibition marketing materials and the web page. The web page will contain the presentations and/or technical papers of the featured speakers
- Display company informational handouts at the conference and table top exhibition
- You may display your company logo or signs at the luncheon and registration desk area [one (1) 1m x 2m backdrops/popups] during the
- Your logo will be featured prominently on all promotional materials and you will receive special recognition throughout the event
- Your contact information will be made available for all registered attendees
- Includes one exhibit spaces with [one (1) 2m x 1m tables] and two (2) attendee registrations
- Includes two tickets to the ISA Ireland Section 40th Anniversary Dinner that evening in the same Hotel

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Who will attend?

Control & Automation Engineers / Managers in Manufacturing, Transportation and Utilities

Control System Integrators and Application Support Personnel

Consultants, Vendors and Designers working in the Industrial Control & Automation Industry

IT Security Management professionals working with control and automation systems

Operational Technology / PCS / ICS / SCADA Professionals

System Administrators working with industrial control environments

Corporate Security personnel with applications in utilities, transportation or manufacturing industries

Facility management professionals

Government officials, academics, consultants, vendors and everyone with an interest in security and control practices

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Estuary Suite, Rochestown Park Hotel, Cork ΕE Rear Screen **Projection RAISED PODIUM & STAGE** <u>18</u> 188 8888 I <u>17</u> Tea & Coffee Tea & Coffee <u>16</u> 3 <u>15</u> <u>5</u> <u>13</u> Tea & Coffee **ISA Cybersecurity for Process Automation Layout Plan 13 April 2018** Main Entrance & EE Bar